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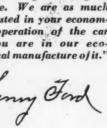
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We have always believed that a sale does not complete the transaction between us and the car buyer, but establishes a new obligation on us to see that his car gives him good service. We are as much interested in your economical operation of the car as you are in our economical manufacture of it."





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HENRY FORD in the signed statement above tells you in his own words that the Ford Motor Company is not just selling a car but also service and satisfaction. And he believes that you will get more service out of your Ford if it is overhauled at the Ford factory. If it is completely reconditioned by the same men who built it. If the work is done under factory inspection and under factory standards. That is why he has recently inaugurated this new and exclusive Ford Exchange Service.

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Clutch Pres	sure	P	late	3.80
<b>Brake Shoe</b>				.55
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This service is available on models A and B and V-8 Ford cars and trucks, and is also extended to the reconditioning of such units as distributor, carburetor, and brake shoe assembly and to the replacing of worn or obsolete parts with new ones. And when you get your Ford

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Page 2	Ŕ		AN	ERICAN	FRUIT	GROWE

#### NATION-WIDE NEWS

THE Northern Nut Growers' Association will hold its 25th annual meeting at the Kellogg Hotel in Battle Creek, Mich. September 10 and 11. In addition to the program, which includes papers on various phases of nut culture in the northern states, an interesting field trip has been arranged to the Kellogg Farm of the Michigan State College. On the farm under the direction of Prof. J. A. Nelson, one of the most extensive nut cultural projects in the United States is under way.

This project includes the development of a very complete collection of all hardy nut varieties, in addition to various other experiments with nut trees. Other nearly attractions include nut nurseries and a magrove.

Michigan has been chosen for the 1934 meeting of the association because of the rapid progress the State is making in the development of a nut industry. All who are interested in the culture of hardy multiplication will find this meeting of the association of unusual interest.

George L. SLATE, Ser, Geneva, N. Y.

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RUIT growers who are also vegetable growers will be interested in the coming annual convention of the Vegetable Growers' Association of America, which will be held at the Royal York Hotel in Toronto, Canada, from August 20 to 23 inclusive Growers from practically every state in the Union and every province in Canada will be present. Educational and entertainment features will be most interesting. A felt rip will include a number of large gardens, the Vineland Experiment Station, and the American Cyanamid plant where nitrogenous fertilizers are made from air.

THE Salt River Valley of Arizona is one of the few sections in the United States where date production can be undertaked on a commercial scale. There are approximately 350 acres of dates there, but only a small percentage is in full production, which will not be reached for 15 to 20 years. One fully established and in bearing, a date garden is worth from \$10,000 to \$50,000 acre, depending upon the variety grown Date gardens have been hailed as the mode valuable agricultural land in the world. It will be generations, it seems, before any date grower in the United States and worry about over-production of fresh data, as this nation now imports more than \$1,000,000 pounds of dates annually.

THE Wenatchee Jim-Hill Growers, Inc. producers of big red apples in the world-famous Wenatchee Valley of Washington changed its name in February to the Apple Capital Growers, Inc. The more comprehensive name of the apple producers conters greater attention upon the Washington Valley as the "Apple Capital of the World," a slogan used by the area for some time.

A successful Michigan fruit grower in runs a roadside market states that the first he puts on the top of the basket sells in first bushel; that in the bottom sells in next one.

AUGUST, 1991

## AMERICAN FRUIT GROW

(Title Registered in U. S. Patent Office)

VOLUME 54 No. 8

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#### Cover Illustration

One of the two original Navel orange trees brought to Riverside, Calif., in 1873 by Mrs. Eliza Tibbets, and transplanted to its present location at the head of Magnolia Avenue in 1902. The monument was erected in 1928 to honor Mrs. Tibbets. The Navel orange originated in Brazil (see March issue).

#### THE SEARCH FOR PERFECT FRUIT

THE observing fruit grower is constantly on the lookout for fruit of outstanding characteristics. When a twig produces fruit which maintains from year to year a new and distinguishing feature, the fruit is identified as a bud sport or mutant. Many improvements in fruit varieties have been found in this way.

The chemical laboratories of state experiment stations have contributed much useful knowledge in evaluating fruit varieties. The New York Agricultural Experiment Station at Geneva recently discovered, in some freezing experiments, that Sunbeam, a yellow peach originated by the New Jersey Experiment Station, does not discolor when exposed to the air after peeling and slicing. Following a careful chemical analysis, Dr. Z. I. Kertesz found the Sunbeam peach deficient in a tannin-like substance present in all other yellow peaches examined. When this substance was separated from other yellow peaches and added to the juice of the Sunbeam, it too turned brown upon exposure to the air just as all the other varieties of yellow peaches.

Here, then, is the answer to the problem of why yellow peaches turn brown so rapidly after peeling. The importance of the test developed by Dr. Kertesz, which appears in a technical bulletin from the experiment station, lies in the fact that a simple method has been devised whereby the extent of browning that may occur in different varieties of yellow peaches during preserving opera-tions may be measured. Also, by use of the test, the plant breeder will be spared much time in determining new varieties of yellow peaches which will not discolor when exposed to the air. It is also a distinct advantage from the standpoint of the commercial canner, those who freeze peaches, and the housewife.

This is just one typical instance in the development and superiority of new fruit varieties. The search for "the perfect fruit" is doing a lot to make the fruit growers' task easier and more profitable. Equally important, of course, are the discoveries of health-maintaining qualities of fruits. These are bound to result in an increased demand for fruit, as well as in the enlargement of the horizon of every fruit grower.

#### AMERICAN FRUIT GROWER

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## Over the Editor's desk

FRUIT growing offers much along the line of romance and interesting stories. Such a story is tied up with the picture appearing on the front cover of our last issue. This particular cherry tree of the Dikeman variety, belongs to Benton Gebhart, a fruit grower at Hart, Mich., who has just completed 50 consecutive years of orchard experience and supervision. Bearing some 325 quarts, picked by 15 pickers, this fruitful tree filled the orders of over 300 customers on Mr. Gebhart's roadside stand the following Sunday.

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#### Fruit Aids Fruit

T WILL no longer be necessary to use sulphur (sulphur dioxide fumes) in the drying of apples and other fruit whose natural white color must be preserved. Recent studies by the U. S. D. A. have resulted in the important discovery that spraying the freshly cut fruits with pineapple juice will prevent discoloration.

Sulphuring of many dried fruits, such as apples, apricots and peaches, has been practiced until recently with little or no objection on the part of the consumer. As a result of undue publicity on the part of a few individuals, also active in the campaign against spray residues, consumer attitude on this question has been undergoing a change. While it is a deplorable fact, and unfortunate for the fruit industry that prejudice toward a valuable food product has been created, it is equally fortunate that an alternative treatment has been found which will avoid these ungrounded fears and utilize even more fruit for human consumption.

#### 李 辛 辛

#### Don't Sell A Dishonest Product

FRUIT growers usually think of their enemies in terms of bugs, blights and scabs rather than in anything they themselves might do. Poor orchard practices have long been considered among the worst enemies of success from the standpoint of fruit production. But how about the enemies of good salesmanship?

In any business where satisfied customers and repeat orders are a criterion of successful marketing, the question of quality must be given paramount consideration. Consumers as a rule do not mind buying lower grades when they are labeled, graded and priced as such; but whenever they are deceived and disappointed in a product, it is difficult to fool them twice.

In addition to the unfavorable sales reaction which comes from the marketing of immature fruit, there is the equally unsatisfactory practice of placing culls, overripe fruit, and a poor grade of No. 2 fruit on the market. Even when the fruit grower does not meet and sell direct to the ultimate consumer, he is hurting his market just as much if he sells such undesirable fruit to an itinerant truck driver or other "middle man," who indulges in this harmful practice. Properly matured fruit, of a

ripeness which will insure proper completion of the ripening process, and honestly marked fruit of a sufficiently high grade as to insure consumer satisfaction and repeat business, is in itself the best salesman a fruit grower can employ.

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#### Will All Fruit Growers Soon Irrigate?

AFTER passing through several months of what is recorded as the driest season American people have ever witnessed, the discussion of irrigation is becoming common outside of the so-called arid sections. In the Far West, shortage of irrigation water not only may threaten a decided decrease in size of crop and fruit, but tree injury is also possible. Although water is not the only requirement for heavy fruit production following the period of bloom, it does constitute a most important one. Water in increasing quantities is also being required by fruit growers for spraying and in the newer practice of washing fruit.

Because of the growing interest in the matter of imgation, we are running in this issue a special article on that subject. There are many kinds of irrigation, but not all are adapted to the same conditions. One must consider the location and source of water. If a grower can tide his orchard over a single month's dry spell, it may make the entire difference between profit and loss on the season's work. Size and quality of crop speak a plain language at the sales counter, while preparedness is much surer than rain insurance.

Without an irrigation setup, emergency measures may sometimes be taken to prevent crop or tree damages under conditions of extreme drouth. Thinning is a practice whose value increases greatly when trees are suffering from a lack of soil moisture. More than the normal er cess fruit should be removed under such conditions, so that the trees may survive the season in addition to bring ing a fair sized crop to maturity. The removal of cult and low grade fruit would be a common sense practice any time, but of particular value during an abnormally dy year. Summer pruning has also proved a valuable pra tice under some conditions to meet the emergencies of severe drouth. Young trees and small fruits may often be kept from dying by hauling the water, and even bear ing trees are sometimes saved by application of a suitable mulch. Removal of old fruiting canes in raspberry field immediately following the harvest season will also prove of inestimable value. When the orchard soil becomes solidly packed during dry weather, a scratching of the surface with suitable tillage tools is often very desirale in order to prevent run-off when rains do come.

JT Bregger

## WATERED PROFITS

### from MODERN IRRIGATION

By I. W. DICKERSON

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THE severe dry spells of the last three or four years and the unusually try start for this season have shown commercial orchardists more and more clearly the vital need of having some sort of orchard irrigation if the trees are to be thrifty and the fruit mature and color properly. Methods and amounts are well standardized in localities where irrigation is the normal practice. However, they are often quite a problem for the fruit grower who needs only occasional irrigation most seasons and some years not at all, and who must furnish his own water supply and equipment and usually must do his own planning and in many cases his own installing. In most cases the amount of water available will be the deciding factor, although the type of soil, the strength of the winds, the probable severity of the drought, the contour of the surface, and so on, must all be considered.

#### Surface or Furrow Irrigation

For the level or gently sloping orchard near a lake or river, or where one can go down a few feet and strike a copious supply of water, the surface or furrow method of irripation requires by far the least instance for equipment, and the time and labor needed are usually no preater than with other methods. Where the soil is sandy it requires doser and more numerous furrows, with less time required for adequate penetration.

The furrow method can be used on pattle slopes by pumping the water to the highest side before releasing it, with the furrows following the contour lines, but is hardly practicable where the surface is uneven.

Experience has shown that the single stage centrifugal pump is best adapted for raising large quantities of water to a small height. These are low priced, simple in construction, with few moving parts to wear and give trouble, and will handle a considerable proportion of silt without damage. Where the distance to the water is not over 20 feet, a side suction horizontal centrifugal pump AUGUST. 1934

is usually placed in a pit as near the water level as possible. Where the distance to water is over 20 feet, it is common to put a vertical centrifugal pump in the well below the water level and have it driven from a pulley at the top of the vertical shaft.

Most orchard surface irrigation plants use a six-inch centrifugal pump, which should furnish around 900 gallons per minute for a 20 to 40-foot lift, will need about one-third horse power for each foot of lift or head, including the pipe friction, and should irrigate about 40 to 50 acres under average conditions. The pipe friction is quite important, being about 12 feet for each 100 feet of sixinch pipe for pumping 1,000 gallons per minute, but only three and onefourth feet per 100 feet of six-inch pipe when 500 gallons per minute is pumped. Hence one can easily see the importance of keeping down the rate of pumping or of using large delivery pipe.

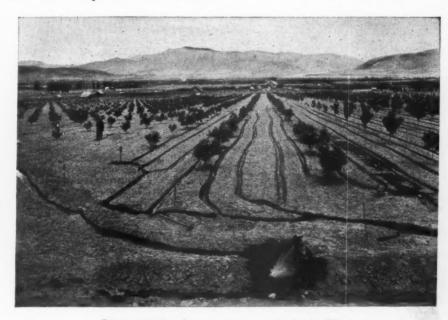
It is important that the power unit be not overloaded, and it is quite common to use a tractor for the power, as this gives plenty of power and does away with the investment in a special motor. Electric power is convenient to use where available, the proper size motor being determined by the capacity and the pumping head.

#### Sprinkling Irrigation for Orchards

Many fruit growers have become much interested in the sprinkler method of orchard irrigation, especially where water is scarce or has to be pumped from a considerable depth. They have thought that the use of sprinklers caused less wastage of water to the subsoil, put the water where it did more good to the trees and to the cover crop, helped in giving quicker and more uniform utilization of fertilizers, and by keeping the foliage clean of dust would perhaps improve the growth and coloring of the fruit.

Extensive tests of both high overhead and of ground sprinklers for orchard irrigation seem to show definitely that sprinkling irrigation requires much less water for a given benefit to the trees and cover crops, is better adapted to orchards in sod or legumes, makes better use of fertilizer, and produces larger leaves

(Continued on page 15)



Furrow irrigation, long a common practice in the West.

## AMERICAN POMOLOGY

A Page Conducted in the Interests of the American Pomological Society

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H. J. Rahmlow, Madison, Wh. Robert Simpson, Viscanes, and T. J. Talbert, Columbia, Me. C. C. Taylor, Louisville, Ky. W. P. Tufts, Davis, Calif. H. B. Tukey, Genava, N. Y. R. A. Van Meter, Ambout

SENIORITY among A. P. S. life members apparently has not yet been settled. First, Wm. B. Alwood, of Greenwood, Va., was suspected of holding the honor, which was promptly challenged by Charles W. Garfield, Grand Rapids, Mich. The latest contestant for age honors is Charles Black, Hightstown, N. J. In a letter dated July 10, he says, "I will be 91 years old August 4." Mr. Black tells of his pleasure in reading the A. P. S. Proceedings, but states that he has not been able to attend a meeting since one held in New York City, where he met Treasurer H. C. C. Miles. Some years ago Mr. Black developed a nursery business which he sold when it became too large. Since then his chief interests have centered in growing fruit, now having 50 acres in apples.

It has been the source of much satisfaction to contact so many of the older life members of the society, and we hope that more of them will write either to President Pickett or Secretary Lantz.

#### Relief Gardens

Your secretary is again back in the office. A three-months' furlough from the State Experiment Station flung us rather unexpectedly into a new field of endeavor—that of assisting the State Emergency Relief Committee in organizing and promoting the relief gardens project in each of the 99 counties of Iowa. The federal government furnished the seeds to all families on relief. It was our lot to assist in organizing the distribution of seeds and the necessary inspection service. The ready acceptance of the garden project by the counties and by those on relief was a source of real pleasure in assisting with such a program. Gardens, however, were seriously damaged because of the unprecedented and widespread drouth through April and May.

Gardens for families on relief are required because: (1) They provide some employment for the family, (2) they provide much necessary food, and (3) they tend to reduce the cost of relief. Relief gardens provide vegetables with an average value of \$30 or more per family. Many gardens greatly exceed this figure, being worth three or four times this amount. This year, in Iowa, the program sponsored 50,000 active relief gardens which, had the weather man done his part, would have had an aggregate value of more than \$1,500,000.

Home gardening is one branch of horticulture that is receiving a tremendous push forward. Many families in straitened circumstances are turning to the garden because it does cut the cost of living and provides necessary food items with which to maintain a balanced diet for the family.



CHARLES BLACK

#### July Crop Estimates

Have you noticed the July estimate for the apple crop issued by the U. S. D. A.? The total production estimated for the United States is 112,011,000 bushels, as compared with 143,827,000 bushels produced in 1933. Those fruit sections and growers who have a reasonable crop will doubtless use every effort to produce as much marketable fruit as is possible, in order to cash in on what should be a seller's market this year.

The July estimates show Washington in the lead with 32,300,000 bushels. New York comes second with 10,000,000 bushels. Virginia and California are both above 7,000,000 bushels, while Pennsylvania, Michigan and Oregon will produce right around 5,000,000 bushels each. Those fruit sections with good or moderate crops ought to be in line to make some real money this year. A failure or short crop is, of course, a disaster for those whom it affects. Nevertheless, a silver lining on some of the fruit growers' clouds is now appearing on the horizon.

#### Orchard Tours

Orchard tours are already under way. Michigan and New Jersey led the way, and other states were soon to follow. Orchard tours offer unusual opportunity for observation and much valuable information is thus made available which may be applied in one's own orchard. Why not refer to orchard tours as "open air horticultural conventions"?

AMERICAN FRUIT GROWER

### Northern Great Plains Horticulturing

An organization composed of official horticulturists, nurserymen and orchardists of the Upper Mississippi Valley and Canad meets periodically for the purpose of the ying the fruit, vegetable, and ornaments breeding work being done in the Upper Mississippi Valley. This group was organized nearly 20 years ago and has held meetings in Minnesotta, North and Sond Dakota, Iowa, Wisconsin, and in the provinces of Ontario, Manitoba and Saskatch wan. Methods, materials and results accured in breeding fruits and ornamenta are studied in the field. Other phase of horticulture being carried on in the vicinity of the tours are also inspected, not as nurseries, canneries, etc.

The fruit breeding projects of the states and provinces have yielded some marvelous new varieties of fruits. To visit these fruit breeding projects reveals a amazing amount of work with great prosise for the future development of harder and better varieties yet to come. In this region fruit growing for home use, is local markets and for commercial purpose has received tremendous impetus because of the fruit introductions originated through

So it is with unusual interest that the efforts of fruit breeders of this region.

So it is with unusual interest that the Great Plains Section of the American Society for Horticultural Science is to methis August. The tour is scheduled a start at Fargo and to end at Morda Manitoba. Prof. A. F. Yeager, horticulturist, North Dakota Agricultural College. Fargo, is secretary and in charge of the itinerary.

It is an almost undisputed fact that a apple grower cannot blame his neighbor when he fails to control codling moth is his own orchard. In other words, the codling moth is a local problem. We apple maggot, on the other hand, when the maggot flies travel longer distance the surrounding orchards may be a mod greater source of infestation.

Have you read the Proceedings of the 49th convention of the A. P. S.?

An annual membership in the A.P.S. which will secure the above report for per together with a subscription to AMERICAL FRUIT GROWER, will cost you only \$1.2 Please write the secretary, H. L. Land Ames, Iowa.

H. L. Lant

AUGUST, 1991

## New Spray Combinations for Codling Moths

W B. F. DRIGGERS

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HE increased severity of codling noth attack on apples during the past greral years, together with the placby the Federal Food and Drug mount of spray residue allowed on mit when sold, has intensified the earch for a satisfactory substitute for lead arsenate as a control for the odling moth. Hundreds of new and d compounds have been examined ed tested by state and federal inestigators working in the numerous ole growing sections of the country. Vicotine, which has been available for ears in the free or sulphate form as control insecticide, principally for oft-bodied sucking insects, was exmined and tested alone and in comation with other insecticides. Its trantages are its extreme toxicity the vice of the vice of the codling moth, plus the truit before or the vice of nortly after harvest, leaving no misonous residue. Its disadvantage so of the problem in residue. Its disadvantage is the fact that it was effective only it the time applied or for a few days attended in the time applied or for a few days attended in the time applied or for a few days attended in the that when applied a poison in that when ap

is to me The New Jersey Agricultural Ex-Morden horticular al College rge of the miment Station began work on this mblem several years ago. The work this station resulted in the developent of nicotine tannate as a substithe for lead arsenate in the control dodling moth, and has been recomanded in New Jersey for several s neighbor moth is words, then. With pars for those growers who wished b avoid washing the fruit. The formula developed called for one ound of 50 per cent free nicotine ad two pounds of a special tannic aid derived from Chinese galls to Mgallons of water. Applications at gs of the body intervals were necessary to botain a control equal to the standard and arsenate spray. This nicotine e A.P.S.,
rt for you
AMERICAN
rily \$1.5
L. Lank amate formula and schedule proved the basis of spray gallon for spray pallon. It was desirable to extend the ime period of effectiveness or to re-tice the nicotine charge, making a as number of applications necessary with present concentrations or making possible to use lower concentrations present number of applications. AUGUST, 1934

During the summer of 1933 experiments were run to test materials desired to fix the nicotine more firmly so that a given spray application would remain effective over a longer period of time. It was found that fused bentonite-sulphur added to nicotine tannate in the spray tank was superior to nicotine tannate alone. Twice as much nicotine was retained on the fruit and foliage sprayed with nicotine tannate and fused bentonitesulphur and this resulted in a better control of codling moth than that obtained with nicotine tannate alone. The apples sprayed with nicotine tan-nate and fused bentonite-sulphur were better protected from first brood codling moth attack than apples sprayed the same number of times with the standard lead arsenate treat-

In this series of block tests a combination of one pint of nicotine sul-

phate, eight pounds of fused bentonnite-sulphur and two pounds of a neutral soap spreader to 100 gallons of water, applied the same number of times as the standard lead arsenate. produced more clean and salable apples than the standard lead arsenate. Likewise, a combination of one pint of nicotine sulphate, eight pounds of bentonite without sulphur and two pounds of a neutral soap spreader to 100 gallons of water produced more clean and salable apples than the standard lead arsenate applied the same number of times.

The experiments with nicotine sulphate and nicotine tannate combined with fused bentonite-sulphur for codling moth control represent only one season's work. Further work is necessary to determine the best combination of materials and the effect of these combinations in codling moth control in other apple growing sec-

## Eradicating the Peach Borer

By Oliver I. Snapp, U. S. D. A., Ft. Valley, Ga.

HE peach borer is one of the most serious of the insects that attack the peach tree. Each year it directly or indirectly causes the death of many peach trees in both home and commercial orchards. The injury is done by the larvae as they feed on the

growing tissues of the tree. Young trees are sometimes completely girdled by the insect, and though older trees are less likely to be completely girdled, they are often so severely injured that their vitality is lowered and their resistance to other insects or diseases reduced to such an extent that some secondary pest will complete the destruction of the tree. The presence of borers in a peach tree is usually indicated by gum, particles of wood, and frass at the base of the tree. This insect also passes through

four stages during its development. The winter is passed in the larva. or borer, stage within the tree. The eggs hatch in eight or nine days in midsammer. Upon hatching the little larvae crawl or fall to the lower part of the tree trunk and usually onter it at the surface of the soil. With favorable feeding conditions the larvae attain considerable size within a few weeks. There is but one generation annually.

The use of paradichlorobenzene is the most effective means of controlling the peach borer. If it is applied properly and at the right time, a 90 to 100 per cent control may be expected. For peach trees four and five years old, use three-fourths of an

borer control. Note handy cone-shaped container being used. AMERICAN FRUIT GROWER

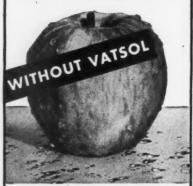
(Continued on page 11)

applea - locto

## THESE PICTURES TELL THE STORY



Cleaning solution comes in immediate and complete contact with surface of fruit. Spray residue quickly removed. Note unbroken washing film on fruit.



Note globules of water. Waxy or oillead sprayed surface not covered by cleaning solution—hence danger of spotty or incomplete residue removal.

Study these pictures! They tell why a few pounds of Vatsol in the washing solution makes spray residue removal certain, as proved by Experiment Station tests... why leading growers who used Vatsol last season did not report a single rejection!

Vatsol cannot harm the fruit or impair its keeping qualities. Washing with a Vatsol Solution costs less than 1/2c per bushel!

Dealers in every apple section stock Vatsol. Write for ex-planatory leaflet and name of nearest dealer.

Note: Vatsol's success has encouraged imitations.... Accept no substitute for Vatsol.



AMERICAN CYANAMID & CHEMICAL CORP.

Insecticide Division

30 Rockefeller Plaza, New York City, N. Y.

224 Dwight Building, Kansas City, Mo.

## COSTS OF APPLE WASHER and SIZER OPERATIONS

#### By C. L. BURKHOLDER and T. E. HIENTON

Purdue Agricultural Experiment Station

WHAT does it cost to grow, pack and market a bushel of apples? In recent years when the cost of production is often very close to the sale price, each orchard operation that makes up the total cost of placing a bushel of fruit in the hands of the buyer deserves careful study. Of course, the costs in each orchard are bound to vary widely but the actual cost of operating the apple washer and apple sizer at the Purdue Orchard at Bedford, Ind., will be of interest and the methods of figuring each item of expense can be used for any orchard.

#### Apple Washer

This outfit is an underbrush type with drying of fruit accomplished by means of an air fan and cloth wiper. Washer is run by a 3 H.P. motor and is operated in second gear, which gives a capacity of 500 to 600 bushels in nine hours. A washer of this type and size will now cost about \$700. Table 1 gives a summary of 1931-1933 apple washer costs.

#### Discussion of Table 1

1. The average cost of electric power for the washer for three years was 4.7 cents per 100 bushels or 1/20 cent per bushel. The average for 1931 and 1933, the large crop years, was 4.5 cents per 100 bushels. For the light crop year of 1932, the cost was 5.6 cents per 100 bushels.

2. The total average cost of washing for 1931, 1932 and 1933 was approximately 1.5 cents per bushel. In the light crop year of 1932, when half the amount of fruit was run through the machine as in the other two years, the cost was two cents per bushel.

3. The cost per bushel increases as the amount of fruit put through the washer per year decreases. However, taking the cost figures on this

washer as a basis for figuring the con of handling a crop of 2,000 bushed it will be found that the cost per bushel is between six and one-half and seven cents. While this cost is five times the cost per bushel of tha on a 12,000 bushel crop, it is not a prohibitive item of expense even for the small grower who wished to operate this size of apple washer and do no custom work for nearby grow.

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4. Depreciation, interest, repain and replacements constitute a too yearly charge of \$140 or about 8 per cent of the entire yearly washing bill on this cost study. If the material washing the study of the stu ter of residue removal and better appearance of packed fruit is left and All roads pearance of packed fruit is left on of consideration, it has been the perience of washing machine owner that a big part of this item of was ing cost will come back to the Mil west operator each year as increased sales returns from B grade and dm

#### Apple Sizer

The sizer used is one of the standard weight machines with double sorting table and two eliminator belt. The sizer is driven by a 1½ H.P. motor, which is about double the size actually required. Separate meters were installed on both sizer and washer and readings taken at standard close of each season. The support of the size and close of each season. The support of the size and close of each season. The support of the size and the size and close of each season. and close of each season. The sum mary of the 1931-1933 apple size power costs are found in table 2.

#### Discussion of Packing Costs

1. The average power costs for operating the sizer average about 2 cents per 100 bushels or 1/40 cm per bushel.

2. If depreciation is figured # seven per cent, repairs and replace ments at one per cent, interest on is vestment at three per cent, the are

(Continued on page 13)

#### TABLE 1

purchase pured 29 p MARY OF 1011 1012 AND 1011 ARRIVE WASHED COSTS DIDDING PARM REDICE

SUMM	AKY OF 193	1, 1932 AND	1933 AP	LLE MYSI	ier cosis,	FUNDUE	L'MKIM,	Duran
Year	No. Orch.	Power Cost @ 3c KWH	Depreciation @ 15%	vestment	Repairs & Replace- ments @ 2%	Cost of Acid	Cost of Labor	This Cut per is
1931 1932 1933	15,948* 7,600 14,105	7.97 4.32 5.61	105.00 105.00 105.00	21.00 21.00 21.00	14.00 14.00 14.00	16.78 8.00 14.31	10.00 7.60 7.50	4.00 4.00

· -Will not average quite a full bushel to the crate.

A 6 per cent interest rate is charged off at the rate of 3 per cent when depreciation is included as an item of yearly operating cost.

AMERICAN FRUIT GROWER

AUGUST, 1991 AUGUST, 19

## STATE HORTICULTURAL NEWS

#### Ohio Plans Summer Meeting

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Costs

HE Ohio State Horticultural Society is HE Ohio State Horticultural Society is a statewide summer meeting at the Ohio Orchard Company, C. E. Dutan manager, Milford Center, Ohio, for thursday, August 16. The members of society cordially invite fruit growers, wire wives and families to attend this allow meeting, and to visit one of the most arressful large commercial orchards in mossful large commercial orchards in Middle West.

the Middle West.

The orchards comprise about 120 acres in full bearing. An excellent crop approaching 40,000 bushels is in prospect. The orchard is equipped with irrigation, with water distributed by the ooze hose method. Two irrigations have already ten made in most of the orchard. Irrighted Transparents, because of large size, we now topping the Columbus and Clevelud markets, most of this fruit running met two and one-half inches in diameter. A completely equipped building for cider annufacture will be seen. A large 50-pllon per minute sprayer mounted on ford truck, which has done most of the maying, will be demonstrated. raying, will be demonstrated.

maying, will be demonstrated.

All roads leading to the orchard will conspicuously marked at intersections by the Orchard Company signs. Regismon will begin at 9:00 A. M. and at the sign and at 10:30 tours will be started to the important points of interest in the redards. Extensive commercial exhibits a supplies, equipment and machinery for the growers will be featured from 12:30 to 1:30 P. M. The latest development in the rediction of the supplies, washing and drying equipment equipment and drying equipment equipment and drying equipment and drying equipment equipment and drying equipment init cleaning, washing and drying equip-ent will be shown and demonstrated. The

the standard begins at 1:30. H. D. Hootman, section of the standard begins at 1:30. H. D. Hootman, sections at the packing house the standard being at 1:30. H. D. Hootman, sections with the principal address.

On the following day, Friday, August the members of the society are contained with the Ohio Experiment Standard begins at the members of the society are contained by the society are These two summer meetings are outstanding events for Ohio fruit powers this summer.

> F. H. BEACH, Sec'y, Columbus.

#### Maryland Raising Clean Fruit

HE Transparent apple crop has been wed, and though not a heavy crop, the mit was clean and commanded a rather gured and price. The crop of Duchess and

l replace

Dry weather has caused considerable dif-ingly in fruit size, and growers are thin-ing varieties that are heavily set. There are many new spray rigs in the sale this year; manufacturers state that they have sold increased amounts of spray atrail, and a few new washers are bepurchased or home-made. With a repurchased or home-made. With a repurchased or home-made and a
per cent peach crop, growers are maka real effort to deliver a high precente of better grade fruit from Maryland
mards.

The annual summer field meeting of the layland State Horticultural Society will beld at the E. D. McCain Hill Crest ladard, near Frederick, in early August.

An inspection of plots thinned early and heavily as affecting annual bearing; plots sprayed in various ways to determine the sprayed in various ways to determine the difficulty of residue removal; an orohard tour; inspection and demonstration of spraying with a stationary spray plant; demonstration of one or more types of fruit washers; which; and a few short talks regarding pertinent wichard problems, comprise the program for the day. All fruit growers are invited

A. F. Wierheller, Sec'y,

College Park.

#### Utah Practices Summer Pruning

HE outlook for the fruit crop in Utah is much better than it was earlier in the season. A plentiful supply of irrigation water or rain is indispensable to the successful production of fruits in Utah because, of this State's high and dry climate. "Not a few of the peach growers were getting ready to destroy their fruit in an effort to save the trees when rain fell and improved the situation. improved the situation.

F. M. Coe, of the Department of Horti-



#### FRUIT WASHING IS EASY Inexpensive and Necessary

Necessary because it gives you bright clean fruit and better prices.

Necessary because it enables you to comply with the tolerance restrictions.

Smart growers are spraying diligently to protect their fruit and washing to protect their sales. They tell us that washing is less complicated than other production operations. That washing actually makes a profit from better sales of clean fruit.

Bean now makes two sizes of Flotation Washers with unexcelled efficiency that are actually cheaper than home made washers of equal capacity.

Bean Flotation washers actually remove the visible residue without which washing is incomplete. Some washers remove lead and arsenic but leave the fruit covered with visible residue giving it the appearance of not having been

We want you to fully understand that washing is a money maker for you. Don't decide until you get all the facts. Write today for complete information on Packing House equipment, Flotation and Brush type washers.

Ask for catalog No. 15.

#### JOHN BEAN MFG. CO.

Division Food Machinery Corporation Lansing, Mich. San Jose, Calif.

UST, 199 AUGUST, 1934

AMERICAN FRUIT GROWER

AND UPWARD.

#### POMO

#### for removing LEAD and ARSENIC residue

With POMO you can readily meet the new Government tolerance for lead and arsenic. This wetting and degumming agent was thoroughly tested last year in field experiments and successfully used by many growess. All ded to the hydrochloric acid washing, solltion, POMO is easy to use - washes better and economically, costing 1/4c per bushel.

Your dealer has or can get POMO.

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Make big profits by operating a Farquhar Cider Press Built in sizes under the Indian size of the Indian size

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A. B. FARQUHAR Co. Ltd. York, Pa.

#### A New Deal in Hotel Rates

FINE ROOM from \$2.50 \$5.00 with BATH

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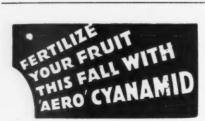
rity, refinement and quiet. Convenient to all theatres and shopping centers. A Hotel of racter and distinction selecting guests to-. . . as always.

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TURN UNDER-GRADE APPLES INTO PROFITS With Mount Glicad Hydraulic Cider Presses. Write for Bulletin 80-A.

THE HYDRAULIC PRESS MFG. CO.. MOUNT GILEAD, SHIO

AMERICAN FRUIT GROWER

culture, Utah State Agricultural College, Logan, has issued a statement in which he shows how summer pruning of fruit trees may be practiced as a means of conserving the supply of orchard moisture.
"It has been calculated that a peach tree "It has been calculated that a peach tree during one season will evaporate 3,000 gallons of water, weighing 11 tons," he said. "An acre of trees will evaporate about 300,000 gallons, or the equivalent of 11 miches of rantially or irrigation water." Mr. "Coe said summer pruning, where water is limited, should have no hasmful effect if carefully done, beyond that of reducing the size and bearing surface of the trees and reducing root growth which may reduce reducing root growth which may reduce the size of the erop borne the following year. He said is it much better to reduce the size of the next year's crop in this manner than to risk the life of the trees.

#### QUAKER STATE NEWS

F. L. W. BENNETT

THE Pennsylvania State College is intending to devote some time to the breeding of hardier varieties of peaches and sweet cherries. If those of you who live in localities where winter hardiness of the peach and sweet cherry was an important factor this year will aid in observing and reporting named varieties or seedlings of these two fruits, you will render a great service to the growers and to the college. It is hoped to visit such winter resistant trees this late summer and to secure from the more promising of them propagation wood with which to begin a stock of parent material for breeding.
Please take time to notify R. H. Sudds,

Department of Horticulture, State College, of any such hardy trees. A post card will do. Be sure to note carefully the location of such trees to avoid errors if any of them are considered worthy of

propagating.

#### Green Apple Aphis Threatens Apples

Annually the green apple aphis migrates in late June from some other host to the apple tree. This year the movement has been very large and the young aphids with migrants are abundantly infesting water sprouts and starting in on terminal

Clusters, reports Extension Entomologist
H. E. Hodgkiss.

The breeding during the week of June
24 was exceptionally heavy, and if the
present temperature levels continue, fruit growers may have a serious condition to contend with. All orchards do not show the same conditions, but in nearly 100 or-chards in 26 counties visited between June 18 and June 30 the water sprout infesta-tion indicated an unusual situation, Mr. Hodgkiss says.

In past years it has been shown that a remarkable decrease in apple aphid infestation occurs where water sprouts or infested terminal growth have been removed before the new brood of winged aphids have developed. Where there is an abun-dance of the lice on such growth at this time, such a practice should reduce the danger of fruit damage tremendously, Mr. Hodgkiss explains.

Spraying of the trees with nicotine sulphate and soap at the rate of one pint of the nicotine and five pounds of dissolved soap in 100 gallons of water, or using one pint of the nicotine in the fourth limesulphur-lead arsenate cover spray should give a suitable suppression of the aphids, according to Mr. Hodgkiss.

R. H. Sudds, Sec'y,

State College.

#### HORTICULTURAL NEWS FROM THE TALL CORN STATE

T THE present time the southern half of Iowa is having one of the worst droubs in the history of the State. Our apple crop in the history of the State. in the history of the State. Our apple crop has been cut down to somewhere around 35 has been cut down to somewhere around 33 per cent of a normal crop and present propects are not very bright for good quality. Summer apples were small in size and many not marketable. Fall apples will be the same but if rains come soon winter apples will mature in good shape. will mature in good shape.

will mature in good snape.

The Iowa State Fair will be held at Des
Moines, August 22 and 31. Cash premiums
amounting to \$1,423 are offered in the fruit

department.

The 69th Annual Convention of the Iowa State Horticultural Society will be held in Memorial Union Building, Iowa State College, Ames, November 15, 16 and 17, 1934 Several of the affiliated societies will hold their annual meetings at the same time Plans are being worked out for a very strong program.

R. S. HERRICK, Sec'y, Des Moines

#### Arkansas Prospects Declining

WITH short fruit crops over the nation and good yields here, it seemed as though old Arkansas was due for a break this year, but a blazing sun in cloudless skies is reducing our prospects.

Peaches and grapes, now nearing maturity, need rain. Apples, though also needing moisture, are hanging well up to the present. Worm control is still pretty

The report has reached us that some growers in other sections are shaking the fruit to save their trees. We have not yet come to such measures.

THOMAS ROTHROCK, Sec'y,
Springdale

#### Tenn. Society Moves Hdars.

HE Tennessee State Horticultural Society was most unfortunate in having its office and all contents destroyed by fire in the early morning hours of January 18. This calamity seriously interfered with the operations of the Society for some time. However, recovery is coming about and we are now in position to render our usual services to the membership. Headquarters of the Society have been moved from Knoxville to the Department of Agriculture, Memorial Building, Nashville.

E. M. PRATHER. State Horticulturist.

#### Washington Sees Early Harvest

HE summer meeting of the Northwest Horticulturists, Entomologists and Plant Pathologists was held in Yakima on July 18 and 19. Following the sessions, a trip was made to Rainier National Park over the new highway from Yakima to the Park. R. C. Palmer of the Summerland, B. C., Experiment Station was chosen president for next year. The place of meeting for next year was selected to be Kelowna, B. C. Ben Hoy of Kelowna will act as local secretary.

July weather to date indicates an early

fall, the first slight rain coming on July 15. Apples are as well colored the latter part of July as is common in late August Red Delicious sports are already showing full color. The Bartlett pear crop has sized well during the relatively cool July

AUGUST, 1934

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reather. Very good quality fruit is in-lighted at this time. The second brood of codling moth has neched the peak without severe damage to the apple crop. If cool weather con-tinues, the third brood that was generally instituted earlier in the season may not the third brood that was generally scipated earlier in the season may not testop. It is too early, however, to assure that worm damage will be light fall. Growers who have practiced moval of thinnings from the orchard can are the greatest assurance that no further me damage will be experienced if fruit inter the greatest assurance that no further arm damage will be experienced if fruit at the trees is clean during July.

W. A. Luce,
Wenatchee.

#### Michigan Holds Summer Meeting

COVERING several typical orchards of the northern section of Michigan's western must belt, the Michigan Horticultural South held its 1934 summer meeting and must during the second week of July. In the second week of July. In the second or third were the second or the second or third were the second we ting managed by the second or third gen-eration of the original owner who had deared the land and planted the oldest

Although the Traverse Bay and sur-ounding areas are noted mainly for their monoming areas are noted that in the total many for the more chards, there are many fine mole orchards, particularly of the Spy and Melntosh varieties. Scenery and abundant living are also striking characteristics

ant living are also striking characteristics of the northwest Michigan fruit belt. Highlights of the State horticultural tour included a visit to the largest bearing apple orchard in Michigan (640-acre Lakeniew Orchards, Manistee); the largest sour theory packing plant in the world (Traverse City); a view of Mission Peninsula in Traverse Bay, where 250,000 cherry wes are visible from one point; and the first-hand contacts with many of Michigan's leading fruit growers made possible by these summer get-togethers.

Other valuable lessons of the tour concented a variety of profitable orchard prac-

emed a variety of profitable orchard pracincluding the use of barnyard manure fertilization, thorough and timely sprayar practices, fruit thinning, and proper section of varieties. Much credit for the muces of this summer's meeting is due H.

[Lurkins, of St. Joseph, president of the lichigan society, and Don Hootman, its the secretary.

J. T. B.

#### ERADICATING THE **PEACH BORER**

(Continued from page 7)

sunce of the chemical per tree, and for trees six years of age and older, use a full ounce dose. The material should be applied in the fall at the and of the oviposition period of the insect, which is from September 1 to October 20, depending on the lattude. No preparation of the soil is necessary except to smooth the surface for about a foot from the tree trunk with the back of a shovel. The material is applied in a continuous land about one or one and one-half inches wide around the tree, and about one or one and one-half inches from the trunk. Several shovelfuls of soil are then placed on the ring AUGUST, 1934

Pest Control Problems

are less troublesome to growers who follow the counsel of their local Station, and General Chemical Company's advice on the use of



#### ORCHARD BRAND ARSENICAL AND OTHER SPRAYS

The products we offer you for this season's needs represent the highest achievement toward meeting the conditions that face you. Come in and talk it over. Practical economy demands that you know all about Orchard Brand specifications

and prices before you place any new orders.

LIME SULPHUR SOLUTION OIL EMULSION 83 DRY LIME SULPHUR BORDEAUX MIXTURE "APPLE DRITOMIC" or DRITOMIC SULPHUR "ASTRINGENT" ARSENATE OF LEAD

ARSENATE OF LEAD CALCIUM ARSENATE ARSENITE OF ZINC NICOTINE SULPHATE X-13 (PYRETHRUM EXTR.) PARADICHLOROBENZENE BORDEAUX DUST SULPHUR DUSTS

#### GENERAL CHEMICAL COMPANY

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of crystals in the form of a mound and packed with the back of a shovel. It is advisable to tear down the mounds 28 days after applying the chemical to the younger trees, in order to remove all unspent crystals and to allow the confined gas to escape; and as an added precaution against injury to the older trees, it is well to tear down the mounds six weeks after making the application to trees six years of age and older.

As a rule paradichlorobenzene should not be used on one, two, and three-year old trees on account of the danger of tree injury, although in certain areas, particularly in the Middle West, a great many trees within these age limits have been successfully treated without injury of consequence. If the chemical treatment is not used on the younger trees, they should be freed from injury by the insect by removing the borers with a sharp hawk-bill knife in the fall of the year. In worming peach trees the incisions should always be made vertically, if possible, and care should be exercised not to injure or cut any more of the sound wood than is actually necessary in removing the borers or crushing them in their burrows.

AMERICAN FRUIT GROWER



#### DETROIT'S MOST POPULAR HOTEL

At the Shelby - in Detroit -rooms are priced from \$2.00. . . . All have private bath . . . circulating ice water and tip-saving servidor.

HOTEL FORT SHELBY DETROIT

SELL MORE CIDER AT HIGHER PRICES. SELL MORE CIDER AT HIGHER PRICES.
Filtered and Bettled by the Meunt Gliead Process.
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THE HYDRAULIC PRESS MFG. CO.,
MOUNT GILEAD, OHIO

#### FALL FASHIONS



No. 670—Jaunty Model. Meet the fall season with chic in this delightfully lovely and wearable dress of rayon novelty that suggests woolen. Sizes 11, 13, 15 and 17 years.

No. 605—For School Wear. Designed for sizes 8, 10, 12 and 14 years. Size 8 requires 234 yards of 35-inch material with ½ yard of 32-inch or wider contrasting and 6 yards of braid.

No. 576—A Darling Blouse. Designed for sizes 14, 16, 18 years, 36, 38 and 40 inches bust measure. Size 16 requires 2½ yards of 39-inch material.

No. 642—New Fall Toggery. Here's an attractive dress for early fall wear in favored black crepe satin with white contrast. Sizes 36, 38, 40, 42, 44, 46 and 48 inches bust

No. 529—For Smart Matrons. Designed for sizes 16, 18 years, 36, 38, 40, 42, 44 and 46 inches bust measure. Size 36 requires 4 yards of 39-inch material.

Patterns may be secured by mail, postage prepaid, at 15 cents each from FASHION DEPARTMENT, AMERICAN FRUIT GROWER, 1370 Omtario St., Cleveland, Ohio, Be sure to state size required. Enclose 10 cents additional for new Fall and Winter Fashion Magazine (15 cents where no pattern is ordered).

### APPLES THE YEAR ROUND

Says MARY LEE ADAMS

HURRAH! for the Cold Storage that receives our apples at the end of harvest and makes it possible for us to eat apples the year round. How good they taste considering the months that have passed since they left the parent tree. But when July rolls by, it's three cheers for the first fresh summer apples. Once more housewives revel in recipes suited to the season and to the variety of the apples to be used.

We do not use December cooking methods with the summer fruit, but since in one small booklet there are to be found 200 ways of cooking apples from a single apple state, we need never have any difficulty in finding an appetizing recipe suitable to the time and to the apple at hand. From the first "B" beginning with "Baked Apples," straight through the savory alphabet to the "W" group, we find inviting ways to make the best use of the king of fruits. Try this-

#### Apple Custard

4 egg yolks, ½ cup of sugar, 1 pint grated apple, 4 egg whites, 3 tablespoons powdered sugar.

Beat yolks well and add sugar. Cook two minutes; remove from fire, and add grated apple slowly. Pour into a serving dish and cover with a meringue made of white of eggs beaten stiff and powdered sugar. Bake until meringue is light brown.

This dish combines many excellent qualities. It's delicious, it's healthful, it's good to look at, which makes it a nice dish to serve to company. When it appears on my own table I take the liberty of adding a dash of vanilla and a sprinkle of nutmeg to the scraped apple. And to think we could have a totally different and equally delightful dish made from apples nearly every day of the year. Again—Three cheers for apples!

#### When to Transplant

HE question when to transplant has brought doubt and annoyance to many amateur gardeners. So often other matters press hard upon us in the accepted season. But do not despair. If prevented from trans-planting at the right time, then choose the wrong. Resort to emergency planting. May it bring you the joy it brought me.

AMERICAN FRUIT GROWER

Every housewife will admit to she owes some valuable discovering emergencies. The too short the pattern is eked out by some com tion which proves charming. In cover a temporary wall defect is a obviously "right" that it remains long after the original need b passed.

Which of us has not found hand at times confronted by unexpected guests and a cupboard as bare as d Mother Hubbard's. In desperation the hostess concocts a dish from the materials on hand, though she h never before thought of combin To her pleased surprise is emergency dish turns out very same and appetizing and henceforth the an honored place among her chain half cen "specials."

The only way to find out whether a thing can or can't be done, is That's why we tried eme THARY OF POWE Planting last mid-summer BEI gency planting last mid-summe Owing to hampering circumstant July with its heat was upon us a the borders were still bare. Too la Too late! "Better wait until new 14 year," counseled friends whose supe the Purd abundant bloom mocked our envy.

But it seemed to us we jag used, the couldn't go through the whole seared packing without any flowers. We would be as has ave or beg, or joyfully accept buddents per buddents per buddents per buddents. and blooming plants. We took the 3. The av up carefully and hurried them in sorting good soil before the roots could the se studies

They were set fairly deep in his en cents thoroughly soaked with water. To include earth was scraped right in again she top of the still floating mud and about top of the still floating mud and about firmed around the roots. A layer of the still and the roots of the still and dry powdery earth formed the tracking house is a content of the sun, as a further mulch character than the heat of the sun, a light layer of the sun, a light lay has risen in our esteem as a rathe build dener's friend.

Constant watering followed, mestment, not a single plant so, much ding shed drooped. In two weeks, though a stitute a original blossoms had passed, m buds had opened and fresh ones we NOV forming on rapidly growing plan The garden operations, though some what limited, had never been more rewarding. The lesson seems to that if the roots are kept moist cool, no summer season is too late transplanting.

AUGUST, 19

Spraying insect and

APPLE

cost is i 0 bushels

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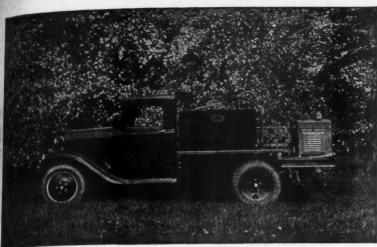
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efficiency.

UGUST, 19



Spraying equipment used by New York Experiment Station in solving fruit growers' insect and disease problems. This truck combination provides the quickest and most efficient spray service possible.

#### APPLE SIZING COSTS

(Continued from page 8)

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very save cost is increased to 55 cents per forth tal 0 bushels or slightly more than her chare-half cent per bushel. This does include the man labor required the sorting table and in packing.

TABLE 2

tried energy of 1931, 1932 AND 1933 APPLE id-summer BEDFORD, INDIANA

No. Orch. Crates run	Total Cost  @ 3c KWH	Cost per 100 bu.
15,948	3.98	\$0.025
7,600	2.16	0.028
14,105	3.72	0.026

until new 14,105 3.72 0.026
hose super the Purdue Orchard at Lafayette ir envy. here the same model of sizer is between in gused, the labor cost for sorting nole seared packing in standard bushel baswould be as has averaged approximately five of buddings be as a veraged approximately five of buddings has been approximately en in her could the estudies has been approximately en in her could the studies has been approximately en cents per bushel. This does after. It include hauling to or from the daing shed. (Labor cost will average about 20 cents per hour.)

A layer of the seared for the use of the mulch be driver than the washer and sizer. This were of the will vary widely in each orms. Standard method is to as a guarge off nine per cent of the cost the building each year. This will as a garage off nine per cent of the cost mer taxes, depreciation, interest on estment, upkeep and insurance. A much ding shed which cost \$2,000 would hough stitute a yearly packing cost item

of \$180 or one and one-half cents per bushel on a 12,000 bushel crop.

#### N. Y. Loses Many Trees and Bees

SPEAKERS at the annual summer meeting of the New York Horticultural Society held recently at Geneva brought out the fact that the 1933-34 winter was the most severe in history from the standpoint of fruit tree and bee casualties. In western New York the weather was colder than any ever recorded or in the memory of living fruit growers.

There are over six million apple trees of bearing age in New York State. Latest estimates by the State Department of Agriculture show that 16 per cent of these, comprising about 735,000 trees (21,000 acres of commercial orchard) or about a million trees including the non-commercial orchards, were killed outright. In addition to this 16 per cent, about 26 per cent or over 1,700,000 trees are "cripples," some of which will survive. Fifty-eight per cent were left uninjured.

Fifty per cent of the New York bee population also died in the 1933-34 winter. In Ohio the loss was 30 per cent, with injury diminishing to-ward the West. In other northeastern states, however, the loss was quite heavy. It was recommended by Cornell University authorities that weak colonies should be immediately rehabilitated with package bees from the South and requeening also done where necessary.

ones we noted that the space of the space of

RED C. BUTLER, Mfr., 707 Hanna Bldg., Cleveland, O.

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POSITION WANTED AS PACKING HOUSE FORE-man. Married man with 10 years' experience as foreman; 26 years in fruit. J. R. HENRY, Okahumpka, Florida.

AMERICAN FRUIT GROWER

### 'EVERY GROWER'S"

By T. J. TALBERT

HE fruit growers' problems do not end with the production of a high quality product. In fact, to many growers, picking, handling, packing, and selling problems are the most difficult of all. The harvesting season may bring more grief and worry than all the other operations combined. Some of the elements of risk are beyond control and to these we become more or less accustomed. There are, however, factors that can be affected by efficient management and to these the grower should apply himself. Careless management and wasteful practices may increase the cost of harvesting and thus eliminate all chances for profit.

#### Picking

There are many indications or signs which growers use in determining the proper time to pick apples. Most of these are unreliable. When the seeds turn brown may be an indication of ripeness, although with some varieties the seeds may develop a brown color long before the apples are ready to pick. Neither is the development of a red or other color characteristic of the variety always an indication of ripeness. The ease with which the stems of the apple The ease may be separated from the twig may be an indication of ripeness, although this is sometimes deceiving. It may be necessary for the apple to develop a proper flavor or taste; good color may be required; the green ground color under the skin of the apple may develop a tinge of yellow; and the apple may be moderately hard or soft at the proper picking time, depend-ing upon the variety. To determine the right stage for picking apples, the grower must make a very careful study of all factors which go toward the making of maturity or ripeness.

#### Uniform Pack

There are many successful growers who have as a result of years of experience been thoroughly convinced that a uniform pack pays big dividends. One grower states that the uniform quality of his pack has been forced upon him. At first he was somewhat unwilling to accept it. The practice has been, however, the turning point in the successful management of his orchard. With him it is not a problem of marketing now, but of distribution, for the reputation of his pack is well known in the lead-

ing markets and fruit buyers compete for his crops. There are many theories advocated in connection with packing and marketing fruit, but the factor of uniformity has passed be yond a theory and is now an accepted fact among apple growers who have been consistent in its use.

#### Remedy for Cracking

Gentlemen:—My Stayman Winesap apple trees are eight years old and are bearing, but every summer many of the apple crack and are not salable. The cracks an crack and are not sature. The cracks of always lengthwise of the apple and then are no other blemishes. Have sprayed not times. Please tell me the cause of the trouble, and whether there is a remedy. If not, it seems to me the trees should as we be taken out. —T. L., Missouri.

HE cracking of your Stayman Winesay apples is due to growth or nutritional conditions of the trees. As far south as you particular section in the Ozark region of Missouri, the Stayman Winesap apple will frequently crack just preceding the harvent

There is no way we know at the present time of overcoming this serious drawbat of the Stayman Winesap variety. To more nearly the producer is able to combi the moisture supply of the soil, however, so as to keep the trees in fairly good growing condition throughout the season, the less likely the fruit is to crack just before

harvesting time.

If there is a sale locally for the apple to be used soon after harvesting, it is possible that it would be better to keep the trees, although the fruit does often coat just before or at harvesting time. This true because where you do top-work the Stayman trees at least four years would elapse before you could expect full confrom any other sort and were you to plan another variety in the place of the Wiss sap some eight to twelve years may elembefore profitable crops may be expected

#### Birds Ruin Fruit

Glad you are giving us a better paper. Can you give us some information preventing birds from ruining our beriugarden and fruits from March to September?—I. H., Louisiana.

HERE are a number of our combirds, such as Jay birds, Black birds, En lish sparrows, and others, that may do age particularly to ripe fruits, such as che

age particularly to ripe fruits, such as deries, grapes, plums, etc.

Some good fruit producers lessen to damage by such birds by planting send mulberry trees in or about the fruit plaining. It has been found that the usually are much more fond of the berries than they are of the cherries, plan grapes, or other fruits.

Some fruit growers have found that the

Some fruit growers have found that cutting of short pieces of spray hose for or four feet long and hanging these ame the branches of the trees will tend to be the attack of the birds upon the fruit.

AUGUST, 19

PAGE

John Smith finour Myrac bitter prices in mercase mativeness of gainst deterio All these the Myracol Oile mior-purple, mar mineral may value.

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AUGUST, 1



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Ann Smith merchandised his fruit with more Myracol packing specialties and got use prices for them.

In increased the attention value and atmitieness of the pack. He protected the fruit quist deterioration.

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Atlanta, Ga.

AUGUST, 1934

AMERICAN FRUIT GROWER

#### MODERN IRRIGATION

(Continued from page 5)

and fruit than the same amount of water applied by the furrow system.

The tests also showed ground sprinklers to be better than the overhead system, that they required less pressure, and that they did not wash off so much spray material. reaction type seemed to give the best results of the ground sprinklers. The sprinkling system is most likely to be economically successful on light, sandy, hillside soils, where furrow irrigation would mean much expense for leveling and contouring and where there would be a heavy subsoil waste.

#### Porous Hose Irrigation

Porous hose irrigation is a new method of irrigation which seems to have many of the advantages and few of the disadvantages of the other types. A two and a half-inch porous hose made of canvas or other fabric with a tight weave is used, the water being pumped in at one end and the far end closed. When the hose becomes filled and a slight pressure is developed, the water leaks through the fabric in fine drops, thoroughly saturating the ground, but not wetting the leaves or foliage. Usually one row is thoroughly watered, then the hose is moved over to the next row, and so on. The cost is not high, there is less waste of water than with probably any other method, there is no damage to trees, and the water can be distributed over three feet variations in elevation with fairly uniform

The grower who is considering orchard irrigation for the first time is urged to consult his agricultural experiment station as to methods and equipment, as they may be able to save him time and money. In many cases they can direct the beginner to a nearby grower who has worked out some method which is successful for conditions in that locality. Bulletins on the various types of irrigation can be secured from several state experiment stations.

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# . Came the CLIMAX



T HAD been a good dinner, but not especially eventful... Then came the critical moment. The arrival of the coffee... Its rich, mellow fragrance filled the room. The honored guest cocked a calculating, half-dubious eyebrow. Took a thoughtful sip. Then he beamed over his cup! Warmest cordiality replaced his tired politeness of a moment before.

She was not surprised. She had

seen her coffee charm sterner men than he. But she was particularly pleased to see it happen tonight. This guest's good will meant so much to her husband. An important client of his firm.

Certainly, she thought, there is an added something in the flavor of Beech-Nut Coffee. Difficult to describe but unmistakable. Decidedly she was glad she had served Beech-Nut Coffee tonight!



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